

10-15-1925

Kenyon Collegian - October 15, 1925

Follow this and additional works at: <https://digital.kenyon.edu/collegian>

Recommended Citation

"Kenyon Collegian - October 15, 1925" (1925). *The Kenyon Collegian*. 1618.
<https://digital.kenyon.edu/collegian/1618>

This News Article is brought to you for free and open access by the College Archives at Digital Kenyon: Research, Scholarship, and Creative Exchange. It has been accepted for inclusion in The Kenyon Collegian by an authorized administrator of Digital Kenyon: Research, Scholarship, and Creative Exchange. For more information, please contact noltj@kenyon.edu.

THE COLLEGLIAN

VOL. LII

KENYON COLLEGE, GAMBIER, OHIO, OCTOBER 15, 1925

NO. 1

NEW CHOIR ROOMS BEING BUILT IN CHURCH OF THE HOLY SPIRIT

A substantial sum donated by Mrs. J. C. Moore of Cleveland has made possible the construction of choir and clergy robing rooms in the basement of the College Chapel. Ronan and Ingleson, architects, who have been in charge of various building projects in Gambier, have the partitions placed for a large choir room directly under the chancel, two comfortable rooms with built-in wardrobes under the east wing of the transept, and a long hall terminating with a small stair-case just inside the nave entrance. The rooms may also be entered from the outside. Inclement weather, after November when the rooms will probably be usable, will no longer hold any terrors for the Procession.

The Choir itself has been augmented by fifty members, including substitutes, and that number will regularly take part in Church service at the time when additional robes are secured from the sum given by Mrs. Moore. Mr. Poe and Mr. Watts have been elected librarians of the Choir music, more of which will be secured from time to time. Mr. Dowell hopes to produce something this year, an oratorio or cantata possibly from Stainer or Palestrina, to be given at the dedication of the new organ in June, which will be even more effective than the excellent rendition of the "Olivet to Calvary" during the past Lenten season. Many good trips have been planned by the Kenyon Choir this fall, and the honor of belonging to it will greatly overshadow the convenience of the few extra chapel cuts its brings.

DR. AND MRS. PEIRCE ABROAD

Among the notables on board the "President Roosevelt" sailing for Havre, France, on the 26th of August, were President and Mrs. Peirce of Kenyon College. Their travels are expected to include tours through southern France, Spain, and perhaps Portugal. The best wishes of the students are with the President, and the earnest hope that his trip will be a most enjoyable and complete rest, which he so justly deserves.

Before returning to this country Dr. and Mrs. Peirce will stop at Paris and other points of interest for a few days. From the last communications received from them, they will arrive in this country about New Year's Day.

BEAT RESERVE

VARSITY NOW IN GOOD SHAPE

The 1925 Kenyon football team bids fair to be the best for many years, and Purple and White followers are confident of even a more successful season than that of last year. With seven letter men on the squad, the coaching staff hopes to win the majority of the scheduled games. The entire backfield of the 1924 team is again tumbling around on Benson Field, and the line is regarded as even stronger than last year's.

Captain Worley has been shifted to half-back, and with Peters as his running-mate the team possesses a combination that is hard to beat at open field running. Peters is a triple threat man, his passing and kicking also being of the best. Rowe, who was out of the game most of last year with an injured shoulder, is back at his old position at fullback, and as of old can be counted on for three yards through the line when necessary. Mulvey is calling the plays, and is one of the most steady, dependable men on the team. In Muir, a sophomore, the coaches have uncovered a second string quarter of high calibre, able to fill the breach at any moment.

The end positions are again capably filled by Corey and Van Epps, whose offensive and defensive work are equally commendable. Both present real menace to the opposition in an aerial attack. Dempsey and Kraemer, sophomores, are developing into a reliable combination to fill the wing positions at the first need. The guard and tackle positions are overflowing with capable aspirants, and it will be hard to pick these men until later in the season. All are fast, all are heavy, all can tackle. This is due in no small measure to the work of Assistant Coach, Rudolph Kuttler of Ohio State, who, though new at Kenyon this year, has produced startling effects with the center of the line. To date the best bets for these four positions seem to be Harris and McClain at tackles with a toss-up between Norris, Roden-

baugh, Stewart, Uhler, French, and Bissell at guards. Frank Hovorka, brother of last year's captain, is fitting very nicely into his brother's shoes at center.

The backfield has a high grade of substitutes in Puffenberger, Eberth, Newhouse and Humphreys, while the line will be well taken care of in case of injury with Williams, May, Zweigle, Samotus, Staples, and a host of others eager to get in.

So far, Head Coach Wiper has been handling the backs, and Assistant Coach Kuttler the line, and between them they have developed a real fighting Kenyon team. The average weight of the squad is about 175 pounds.

The game schedule follows:

Oct. 3—Ashland at Gambier.
Oct. 10—Baldwin Wallace at Berea.
Oct. 17—Muskingum at Gambier.
Oct. 24—Reserve at Gambier (Homecoming)
Oct. 31—St. Xavier at Cincinnati.
Nov. 7—Hiram at Gambier.
Nov. 14—Open.
Nov. 21—Akron at Akron.
Nov. 28—Mt. Union at Alliance.

THE FRESHMAN

SOPHOMORE FIGHT

Interrupted during a discussion of how Daniel must have enjoyed the lions den, the unhappy class of '29 was called out on the evening of Friday, September 18th and in battle array sallied forth to the annual Freshman-Sophomore fight.

The freshmen were escorted from Bexley Hall to the scene of battle by upper classmen shortly after eight o'clock and after following the customary long and tedious route for an hour or more reached the "Bishop's Backbone" where the Sophomores lay concealed. Climbing the fence and clambering thru branches of trees arranged as a barricade the men of '29 came upon those of '28 and the scrimmage followed. Although greatly outnumbered the Sophomores staged a splendid fight and it was in the opinion of the Senior councilmen only, who acted as judges and coroners in the contest, that the victory rested with the younger class.

BALDWIN-WALLACE BOWS TO THE PURPLE

Continuing the pace set in the Ashland game, Kenyon met and defeated Baldwin-Wallace at Berea on October 10th by a score of 10-7. At the first of the game with Peter's kick-off Kenyon assumed the offensive, and maintained it throughout, although in the second half Baldwin-Wallace put up a strong defense, tallying on a well-executed forward pass. The Purple's scoring was all in the first half. Over two hundred yards were lost by the home team on penalties.

In the first quarter Kenyon broke through the Berean line for seven first downs, and Rowe bucked the ball over for the first touchdown. Peters' kick for extra point was blocked by Baldwin-Wallace. Puffenberger went in for Worley in the second quarter and executed a series of sweeping end runs, which netted Kenyon her second score. Peters kicked goal. Toward the end of the half Newhouse intercepted a pass, and ran sixty-five yards through the entire Baldwin-Wallace team for a touchdown. Peters' dropkick was again blocked, and the half ended 19-0 in favor of Kenyon.

In the second half the Berean line tightened, and Kenyon resorted to an aerial attack. Considering the slippery condition of the ball, a surprising number of passes were completed, but the gains hardly compensated for the heavy penalties exacted. In the fourth quarter Baesel of Baldwin-Wallace ran twenty-five yards for a touchdown after catching a pass. Smith kicked extra point.

Line-up and Summary:

VanEpps	R. E.	Kletter
Harris	R. T.	Lennox
Norris	R. G.	Nagel
Hovorka	C.	Fox
Stuart	L. G.	I. Zaebs
McClain	L. T.	Gurney
Corey	L. E.	White
Mulvey	Q.	Homan
Worley	R. H.	W. Smith
Peters	L. H.	E. Zaebs
Rowe	F.	Lisse

Score:

Kenyon 6-13-0-0
Baldwin-Wallace 0-0-0-7
Touchdowns: Rowe, Puffenberger, Newhouse, Baesel.

Points from touchdown: Peters, W. Smith.

Substitutions: Kenyon—Bissell for Stuart, French for Harris, Uhler for Norris, Muir for Mulvey, Puffenberger for Worley, Newhouse for Rowe.

SENIORS START SERIES OF INFORMAL DANCES

An informal dance was given by the Senior class at the Psi U House on the night of Saturday, October third. "Jumping Jack" Bemis and his college orchestra furnished the music for the occasion. The dance was well attended, which leads us to the hope that future informal dances, of which the Seniors promise many, may meet equally with the students' favor.

Date

Mr. Robert B. Harris,
Business Manager,
The Collegian,
Gambier, Ohio,
Dear Sir:

Enclosed please find \$1.50 for my subscription to The Collegian for one year, 1925-26.

Name

Address

City and State

HECKLER'S PHARMACY THE REXALL STORE DRUGS

COMPLETE LINE
OF

Whitman's and

Liggett's

Chocolates

Use our free delivery.

We mail.

Phone 263

MUFFLERS

In the Rumchunda English Silks
and Croydon Reefers.

Scotch plaids in the new Bracken
Colorings.

\$2.50 to \$6.50

The ROSENTHALL Co.
Better Clothes Since '78

NEW YORK, Mt. Vernon, Ohio PHILADELPHIA

Better Clothes Since '78

"Say It With Flowers"

From

Sharp's Flower Store

Phone 895

Mt. Vernon, Ohio

PORTRAITS AS GIFTS

The Holiday Season will soon
be with us. May we sug-
gest as a thoughtful Christ-
mas Remembrance the send-
ing to your friends — Your
portrait?

TINKEY'S STUDIO

The Winchester Store
KELLY-MITCHELL &
GOODELL

No. 9 South Main Street
Mt. Vernon, Ohio
Guns and Ammunitions
Contractors' and Builders'
Hardware A Specialty

AMERICAMPUS

Adulation for the Poet Laureate, in
an excerpt from the Muskingum
Black and Magenta:

"It is worth reading for two reasons:
because it is written by Eddie Guest,
who is doing as much in the world to-
day as it is possible for a man to do to
make the world a better place in which
to live; and because it gives such a
clear constructive picture of the in-
fluence of religion upon the normal
human life.

Ye Chivalrie Suffereth A Blowe:

Women have been barred from the
regular cheering section at Cornell
University. The reasons given for
this movement are that feminine
voices do not contribute to volume
desired and they detract from the
masculinity desired from cheering
sections.

A Parable on Collegiate Compas-
sion, by a pious writer in the Mt.
Union Dynamo:

"A certain freshman went down to
college from her home and there she
fell among critics, who said she had
not style, that her manners were awk-
ward, that she had a unattractive
personality, and they stripped her of
her confidence, her enthusiasm, and
her courage, then departed leaving
her hurt and lonely and half dead.

And when the seniors saw her they
were amused and said, "What a good
job the Sophomores are doing on
that Freshman," and they passed by
on the other side.

And in like manner the Juniors also
when they saw it smiled and said,
"Yes, verily, for she has not the mak-
ing of a good sorority or club girl,"
and they passed by on the other side.

But a certain special student as
she went about work came where she
was and when she saw her she had
compassion upon her and bound up
her wounds pouring in sympathy,
friendliness, and faith, and under-
standing and she took her to her
room and set her on her feet again
and brought her unto her own set
and was a friend to her.

Which of these thinketh thou prov-
ed neighbor to her who fell among
critics?—Go thou and do likewise."

The Wisdom of Compulsory Chap-
el, as set forth by the Hobart Herald:
"This opportunity for a meeting of
every student under one roof every
day should simplify not only the dis-
seminating of the spiritual messages
of those who speak, of notices of im-
port but should also tend to solidify
the bonds of fellowship that can be
straightened only by contact of man
with men. Whether compulsory
chapel will awaken a religious senti-
ment in a man is another matter.

An Embryo Malory, brought to
light in the Muskingum Black and
Magenta:

BLOOMING KNIGHTHOOD

Thene didde the valliant Sir Hugh
de Brankstone arise and caste one
cloake of invisibilite and helples-
nesse over the stalwaet Sir Stanley
and with the holpen of his truste
knaves, transporte him unto a certain
sacred grove on the outskirts of the

tief of Cambridge. Then didde the
valliant Sir Hugh returrene himself
triumphantle synginge his owne
praises and boasting grandle of his
prowess. Thiss saidde he will be a
goode warning to alle such scound-
rels whoe are unable to knowe their
place. Villiann.

The sun rose upon the morning of
the nexte day and found the noble
Sir Stanley footsore and withoute
sleepe dragging his crafty pole back
intoe his castle. But his untiring
jaws found no end of imprecation-
nes and curses to calle downe uponne
the enemies whomme he thought had
soe badley treeted himme. Often he
muttered bloode threats and there
was fire in his eynes. Here and
there he spatt himselfe and snorted
even fire. And every time the grasse
uppe and withered even untoe white-
ness. And stranglee the form tooke
upponn itself the figures of '29.
These remained thus fore a long time
and were marveled at bye all travel-
ers who passing bye in their holy pil-
grimages sawe them there.

A mortell combatte toe the deathe
will comme to passe next Woden's
day at the desert lliste of Newe Con-
corde Towne. The villiant traitor-
ous Sir Stanley and hisn trusty invad-
traitorous Sir Hugh to the bloode
spylling and the ever-ready Sir Hugh
having accepted. All ye faire lay-
dies and all ye noble knights are wel-
come toe ye gentle passage of armes.

A Good Old Kenyon Custom Revived:
A bachelor club at the University
of Arizona has an enrollment of 260.
As a punishment for taking a girl
out, a member is forced to wear an
apron for an entire day.

The Touchstone of Pleasures, as
revealed by the Muskingum Black and
Magenta:

Student Volunteer Weiner Roast

It stopped raining long enough be-
tween Saturday afternoon and Sab-
bath morning to enable the Student
Volunteers to hold a most enjoyable
weiner roast on the classic Chestnut
Knob. At 8:30, the Volunteers and
their friends, accompanied by Pro-
fessor and Mrs. Moses, set out at a
healthy pace from Brown Chapel,
carrying chiefly very noticeable ap-
petites. (The "eats" were Fordally
transported). A half hour's brisk
walking brought everybody to the
Knob, where a cheerful fire already
blazed (due to the efforts of an ad-
vance guard), and after a few min-
utes' rest, the whole group indulged
in several games. These were pro-
ductive of some casualties, but none
so serious as to mar the enjoyment
of the evening. It was not very long,
naturally, until the weiners began to
sizzle—and then—the rest hardly
needs comment. About forty people
were present altogether, and every-
one left having been fully satisfied
with weiners, buns, pumpkin pie, ap-
ples, and a general good time.

FALL DANCE OCT. 23-24
BRING A GIRL!

A Knotty Problem, essayed by the
Editor of the Mt. Union Dynamo:

"As the college is the center for
the intellectual and athletic interests
of the students, so ought it to be the
center for the social interests. True,
some say that it is, and argue that
each sorority and fraternity on the
campus holds two parties a year and
the Y. M.-Y. W. hold a bicycle race
each semester. Yes, they do all this,
but did you ever figure out how many
of the week end evenings these par-
ties occupy; those evenings when
the average student wishes to relax
from the grind of the week?

"As a general rule there is little
or no studying done on these week
end evenings. The girls, perhaps, go
down to a show, and the men—well,
one can usually find them at some
dance hall. This does not imply that
the men are headed for that well
known hot place, but that they are
relaxing from their labors. The
students will dance; that is evident,
so why force them to go to some
other place, perhaps questionable, for
their recreation, when it would be
much more to the student's benefit
and to their liking to dance with
the co-eds at the institution? Would-
n't it be better to have supervised
college dances in Memorial hall,
where the influences would be much
better than they are at the public
dance hall?"

Masculine Secrets at an End:

The girl students at Cardiff College
have just recently held their first
smoker. Only those who had attained
the height of five feet four inches
were allowed to enter.

BEAT RESERVE

Suits, Topcoats, Overcoats
\$28.50 \$36.00 \$45.00
Knickers and Oxford Bags
\$8.00 and \$10.00

Schir Hirst Co. Agents
MAYSMITH & BREWSTER
Middle Kenyon

John Ward
Men's Shoes
INCORPORATED — REG. U.S. PAT. OFF.

\$9

On Display By
MR. C. P. LATHROP
TUESDAY, OCT. 27
At Tom Wilson's

\$7

John Ward
Men's Shoes
INCORPORATED — REG. U.S. PAT. OFF.

Stores in New York, Brooklyn, Newark
and Philadelphia. Address for Mail
Orders, 111 Hudson St., New York City.

FRATERNITIES PLEDGE MANY NEW MEN

Delta Kappa Epsilon

Stephen Alling, Fernbank; Nathaniel Baker, Cleveland; Alfred Brindley, Kenton; Charles Cunningham, Huron; Frederick Gimbel, Wooster; George Heath, Cleveland; Joseph Mulvey, Zanesville; Thatcher Root, Detroit; Bradford Wilkin, Cleveland.

Alpha Delta Phi

Samuel Boudreau, El Dorado, Kan.; Herbert Cousino, Detroit; John Doig, Glen-Ellen, Ill.; Harvard Heystek, Detroit; Philip Lewis, Detroit; Howard Lockwood, Cincinnati; Stephen Maire, Detroit; Burton McLain, Massillon; Charles Roth, Cincinnati; Pierre Saradino, Cincinnati; Braddock Sturges, Mansfield; William Todd, Cincinnati.

Psi Upsilon

Raymond Frease, Napoleon; Robert Groschner, Napoleon; Howard Harper, Bucyrus; Thomas Ramsay, Toledo; David Ross, Detroit; Stanley Sawyer, Glendale; William Stone, Cincinnati; Thaddeus Taylor, Toledo.

Beta Theta Pi

Leonard Dodge, Cleveland; Dudley Hard, Cleveland; George Hitler, Circleville; Harry Maxon, Muncie, Ind.; Hardin McCoy, Monmouth, Ill.; Theodore Rose, Muncie, Ind.; Ernest Watts, Chicago.

Delta Tau Delta

Roscoe Baldwin, Fayette; Glen Bodenhorn, Cleveland; Eugene Kleiner, Cincinnati; Nolen Putnam, Detroit; Charles Reifsnider, Pasadena; Joseph Scherr, Glendale; David Shannon, Cincinnati; Edward Southworth, Glendale; William Squibb, Lawrenceburg, Ind.

Sigma Pi

William Ahrendt, Toledo; Neil Dow, Exeter, N. H.; Edward Garrett, Zanesville; John Hein, Wheeling, W. Va.; William Huges, Cleveland; George Miller, Cleveland; John Pierce, Charleston, W. Va.; Frederick Schoaff, Fort Wayne, Ind.; Hubert Williams, Flint, Mich.

Zeta Alpha

Norman Clink, Cleveland; Walter May, Fostoria; William Scheely, Fostoria; John Schwer, Denver.

CLASSES ELECT

The results of the elections of class officers have shown that the custom of choosing wisely and well is still adhered to. The freshmen as is customary will not elect for a few weeks in order that they may become better acquainted with each other before a decision is made.

The names of the elected men follow:

Seniors

President—Jack Betts.
Vice-President—Jack Furniss.
Sec'y and Treas.—Dan Braddock.

Juniors

President—William Hamilton.
Vice-President—John Wright.
Sec'y and Treas.—Charles Riker.

Sophomores

President—Tom Bissell.
Vice-President—William Hine.
Sec'y and Treas.—Daniel Johnson.

**FALL DANCE OCT. 23-24
BRING A GIRL!**

THREE NEW PROFESSORS ADDED TO KENYON FACULTY

George Milton Janes, A. B., Dartmouth, M. A., Harvard, Ph. D., Johns Hopkins, is the new head of the department of Economics occupying the Edward W. Stanton professorship. After teaching at the University of Washington and the University of North Dakota, Dr. Janes became head of the department of Economics at Washington and Jefferson College in 1919. He resigns from Washington and Jefferson in order to accept the election at Kenyon.

George Fullerton Evans, B. A., M. A., Harvard, becomes Assistant Professor of English succeeding Professor Lockert, who resigned in order to devote his entire time to literary production. Professor Evans comes to Kenyon from the University of Texas, where he has been teaching for the past four years. Before going to Texas Professor Evans was associated with the department of English in Leland Stanford and later with the department of Public Speaking in Harvard.

John Leslie Hundley, B. A., M. A., University of Missouri, will for the year 1925-26 take temporary charge of the department of Physics during Professor Johnson's leave of absence. Professor Hundley taught Physics for several years in the University of North Dakota and for the past two years has been working toward the Doctor's degree at the University of Chicago. His research graduate work is of excellent quality, and as a teacher he is thoroughly successful.

PUFF AND POWDER

The Puff and Powder Club bids fair to start off the season this year with a loud, sudden noise (as Mr. Webster would say)—a "bang" in English. At the first meeting all of the members seemed very enthusiastic over the optimistic prospects for a trip this year. A very good offer has been received which will facilitate the production of a show, if it is decided to put one on the road.

New officers of the Club were elected at this meeting since Mr. Broder, now ex-president, will be unable to take an active part in the work. The new officers are: C. R. Findlater, president; L. C. Ward, vice-president; and W. D. Braddock, secretary. R. B. Harris will continue as production manager, D. M. Braddock as business manager and W. G. Uhler as property manager.

BEAT RESERVE

The United Shoe Repairing Co.'s experts, after repeated tests, awarded this shop the

Official Award of Merit

It remains here just as long as our work meets their high standards.

M. GARBER

West of Vine Theater on
So. Mulberry St.
Mt. Vernon Ohio

SHOE REPAIRING

HARLEY A. LEMASTERS Shoes and Clothing

A Little Farther Down But It
Pays To Walk

212 S. Main St. Mt. Vernon, O.

W. B. BROWN

JEWELER

102 South Main St.

Mt. Vernon, Ohio

Give THE KENYON COMMONS SHOP

A Chance To Supply You With

Slickers, Sheepskins, Jackets, Haberdashery

Tobaccoes, Candies, Pipes, Pouches, Pens, Notebooks, Stationery, Felt Goods, Memory Books, Toilet Articles, Shoes

WE SOLICIT KENYON TRADE

Haberdashery, Stationery, Medicines, Electrical equipment and General Merchandise

R. W. PHARIS, GEN. MDSE.

Gambier, Ohio

Westinghouse
Sales & Service



The Name to Look for When
Buying Something

ELECTRICAL

Knecht-Feeney Electric Co.

6 S. Main Street
Phone 444

MRS. CRAWFORD

AT THE FOOT OF THE HILL

First Class Hand Laundry Done. Buttons sewed on, socks darned and everything mended at no additional charge.

Health and strength comes from the liberal use
of dairy products.

In proportion to the food value contained, dairy
products are the lowest priced foods.

JEWELL ICE CREAM AND MILK CO.

Mt. Vernon, Ohio

The Kenyon Collegian

Founded in 1885

Published MONTHLY during the college year by the students of Kenyon College.

(Member of the Ohio College Press Association)

Editor-in-Chief—
D. M. BRADDOCK, '26

Contributing Editors—
J. C. BRODER, '26
P. H. SUTHERLAND, ex-'25

Associate Editors—
R. N. D. ARNDT, '25
W. D. BRADDOCK, '27
K. H. EBERTH, '27
R. J. FRENCH, '27
W. E. McQUOWN, '27
C. M. VAN BPPS, '27

News Editor—
G. B. SHAFFER, '26

Reporters—
J. G. MAPES, '26
E. L. GARRETT, '26
P. HAMBLER, '26
L. A. MULLEN, '26
J. R. PIERCE, '26
J. M. POE, '26
G. W. RIDDLE, '26
C. C. RIKER, '26
T. F. ROSE, '26
J. B. STURGES, '26

Sport Editor—
C. D. MARSH, '27

Assistant Sport Editors—
D. M. SMITH, '26
R. K. ZAHNISER, '26

Sport Reporters—
T. H. SHELDON, '26
J. A. SOHN, '26

Business Manager—
R. B. HARRIS, '26

Assistant Business Managers—
D. Q. WILLIAMS, '27
J. E. CARROLL, '26
W. S. KENAGA, '26
S. R. MCGOWAN, '26

For Subscriptions and Advertising Space address the Business Manager, Gambler, Ohio.

Subscription, One Dollar and a Half per Year, in Advance. Single Copies Fifteen Cents.

Entered in the Postoffice at Gambler, Ohio, as Second Class Matter

From the Press of
The Republican Publishing Co.,
Mt. Vernon, Ohio.

OCTOBER 15, 1925

The Stop Boulevard has become about as well an established institution as prohibition, with far less comment too, while his worth observing when we consider the vast number of people affected by traffic regulation. Can it be that for once the American public has seen the wisdom of a law? For that the law is wise we can not consider open to contradiction; to take a familiar case, even a casual observer could hardly fail to notice how much safer it is to stop on the Gambler road before turning on to the Coshocton pike than to round that turn at top speed. Of thousands of similar cases this one has perhaps come most forcibly to our attention in its defence of the Stop Boulevard system. But to return to the comparison with which we started this bit of nonsense, isn't it inconsistent that of two acts passed by the same government and striking equally at what we choose to call our "personal liberty," both of which we feel often inclined to break, and, as a matter of fact, not infrequently do break, we should see discrimination in the one and decry the other as preposterous?

The Collegian is not a paying proposition, nor, indeed, do we avow such as its purpose. Founded in 1885, it had a double motive—to amuse and interest the students, and to carry to alumni a record of events in the life of the College with a flavor of auld langsyne. Let the older generations tell how well it succeeded; our con-

cern is with the present and the future only.

Every Kenyon man realizes that Kenyon is the greatest little college on the earth. What he sometimes fails to realize is that by virtue of that fact and the importance that Kenyon has played in his life he owes it to himself and to the College to keep in active contact with its affairs. For the best Kenyon men are those who come, influenced by the fond recollections of some old grad.

The Collegian presents itself as the most convenient medium between the Hill and the alumnus, and it would be a fine thing if we could throw up this means of communication to every spot on the map where Kenyon men are found. We are acting under the assumption that nine out of ten men have lost their contact with the college through being so engrossed in their own affairs that they have not had time to take the initiative in renewing their Gambler associations. It is for that reason that we are sending this issue of the Collegian gratis to all alumni whose addresses we can discover, in the hope that they may be moved to the extent of sending in their subscription, for which there is a blank form provided on the front page.

There are doubtless some alumni who never knew that Kenyon celebrated a Centennial two years ago, to say nothing of those who have not heard of the new science hall. These men are probably beyond our reach, or the College would have got hold of them before. But consider how much they have lost by isolating themselves from their youth, the best days of their life. Don't be a "man without a college."

Inasmuch as it is highly probable that no copy of the Collegian will find its way into the hands of Dr. Peirce in sunny France, we feel safe in avowing our whole-hearted commendation of the Faculty in taking the initiative in raising a fund to erect a memorial commemorating the President's first thirty years' administration at Kenyon. The odd thing is that no one has ever done it before. To hear the President read the long list of Founders of the College, and to realize that he, the truest Friend Kenyon ever had, is not mentioned therein, has always seemed sad to us. Most memorials are erected to men after death, but how much deeper is the feeling of appreciation that prompts men to build a monument to the living man.

Thirty years ago Kenyon College had almost gone on the rocks. From a flourishing institution in the time of Philander Chase, it had gone through many vicissitudes, and the early nineties saw it at its lowest ebb. In the minds, if not on the lips of Kenyon leaders, it was considered whether it would be the wisest thing to discontinue the college entirely. At that juncture, when perdurance looked darkest for Kenyon, William Foster Peirce was called to the seat of administration, and acclaimed as the youngest college president in the country.

The following years saw changes in the fortunes of Kenyon so complete as to seem almost miraculous. The alumni were organized into a working unit, buildings went up on the campus, and the student enrollment gradually increased from seventy-five to two hundred and fifty. The transformation was not the work of a year; it was the concentrated effort of a sharp in-

tellect working through thirty years, tireless in its endeavors to re-make Kenyon College.

From the youngest college president in the country, Dr. Peirce has now become one of the oldest in years of service. God grant that he may be with us to celebrate the sixtieth anniversary of his coming to Kenyon!

The Editor hastens to correct erroneous statements appearing in the last Collegian under the article, "Intelligence Quotients Made Public," and apologizes to the Department of Psychology for the mistakes.

An intelligence quotient is the ratio between one's mental and chronological ages. From the data compiled from the intelligence test last year there is no way of deriving mental ages, and consequently no information can be given concerning intelligence quotients beyond the fact that there is a strong probability that an average percentile of 50 indicates an intelligence quotient of over 100.

The correlations obtained from the test were between specific capacities and achievements as measured by scores and grades. A comparison between each man and the group is of course indicated by his percentiles.

Intelligence tests vary greatly in value, and no test will ever be devised that is without error. The statement made in the Collegian failed to appreciate that error plays a considerable role in all statistics.

It's no use. For the last four successive Collegians the Editor and his adjutants have stamped and stormed and fumed over the illiberality of the College in failing to provide screens for our windows, until now the atmosphere is so darkened with flies that we must needs be an expert typist to raise again this futile protest, for it's a cinch we can't see the keys. These flies seem to be of a peculiarly hardy constitution, too, for although Van Epps recommends powders and toxins as sure remedies, we personally have failed to notice that the flies pay the slightest attention to them, aside from occasionally going into a sort of ecstasy at the encounter, and it is our opinion that so far from objecting to transports, the flies, even like human beings, take no inconsiderable pleasure from their spiritual intoxication. Might we further suggest that these flies are endowed with an uncanny discrimination, for they can unerringly espy a human nose be it to the right of them, to the left of them, in front of them, or under the covers.

"If at first you don't succeed, try, try, try again." Let this be our creed until through patience and endeavor we finally triumph in extorting from the College our indispensable screens!

When Kenyon has inaugurated the football season with two such decisive wins as the Ashland and Baldwin-Wallace games, it hardly behooves us to find fault with the team; but the very fact that the men have made such a good showing makes us feel confident that any adverse criticism can not have other than a constructive effect. To be penalized the distance of the field is bad enough, and deserving of censure, but to be penalized twice the distance is incredible, and unheard of in any team of the first class.

Fight is a good thing, and a necessary quality of every good football team. A team without spirit is as

useless as a hip pocket in an undershirt. But when enthusiasm begins to subvert good sportsmanship, it ceases to be commendable. Every Kenyon man will agree that it is a thousand times better for the Purple to lose every game on its schedule than to acquire the reputation of playing the dirtiest football in the Ohio Conference.

A MESSAGE OF CHARITY

Since leaving Gambler's beautiful hill last June, we have come back to find that the old has given way to the new. Modifications there have doubtless been. We refer neither to fluctuations on indigenous aneroids and aeroscopes nor to the number of files, but rather to the re-distribution of faculty residences. In the mad scramble for bigger and better abodes most of us do not know who came out on top.

The question is one of colossal importance; for example, imagine if you can the consternation and embarrassment with which you would be seized were you to drop around for a friendly chat about your German and find yourself confronted by the dread Chemistry professor. Our purpose, you see, is purely a philanthropic one—to save the freshman from a moment of heart-shaking terror and the senior from a bootless peregrination.

So, feeling ourselves deserving of the gratitude of all Kenyon men by so doing we take this opportunity to announce that Professor Denston is located this year in the big red house next the high school, known to dwellers of these parts as the "Buttolph residence," that Dr. Lord is occupying the little stucco house on the west slope of Gambler hill, erstwhile the home of Dr. West, who has, in turn, moved up on the campus in the Newhall house near Rosse Hall. The new Dr. Janes is also on the campus in the Lee cottage, and Professor Evans is at home two doors south of the college commons. Miss Taylor is for the time being settled at Mrs. Martin's, and Professors Hundley, Ashford, and Hibbett are staying at Mrs. Fillmore's.

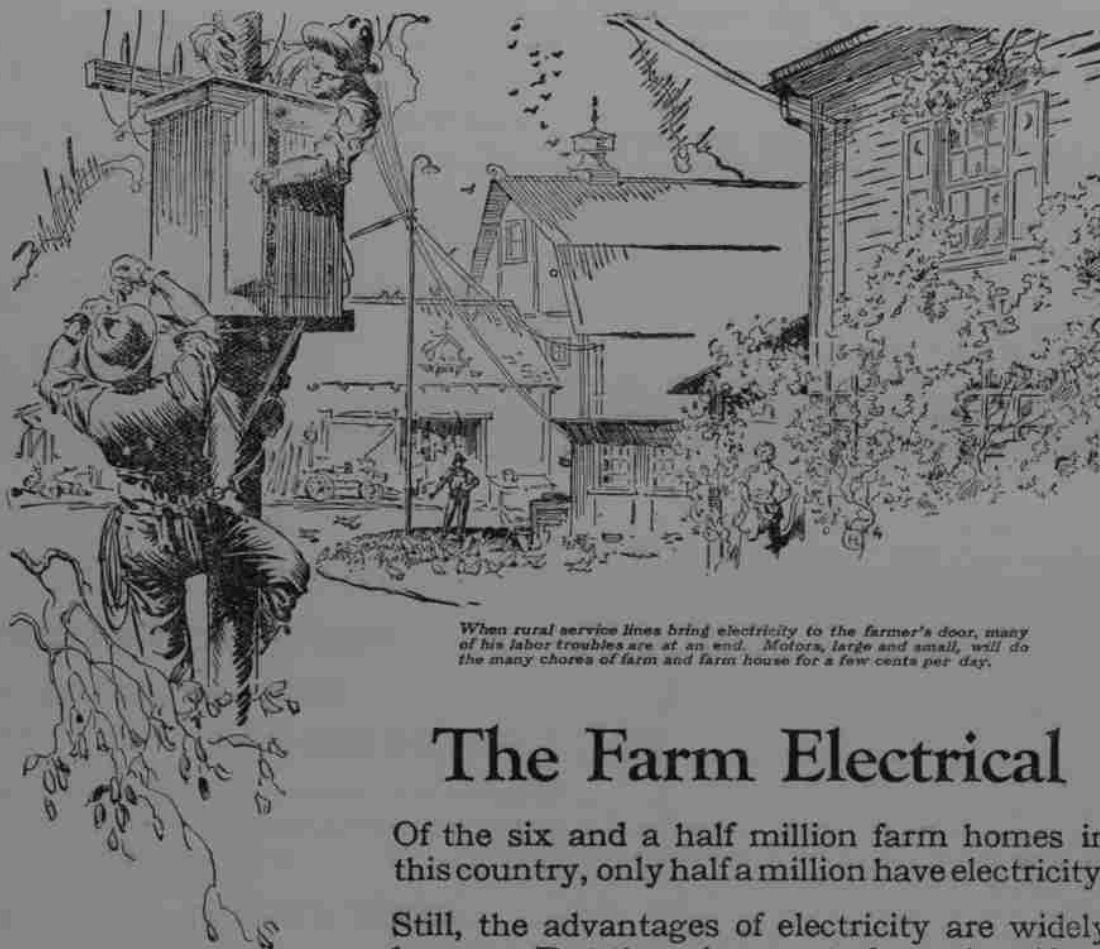
Notwithstanding the fact that new boys may have to make queries as to the whereabouts of old landmarks such as Rosse Hall and the Commons, we feel certain that the foregoing information will prove invaluable to whoever applies himself so conscientiously as to adapt this knowledge for his own.

COACH KUTTLER

"Rudy" Kuttler, veteran of three varsity football seasons at Ohio State, is Athletic Director Wiper's newest addition to his coaching staff. Rudy acts in the capacity of line coach and is acquainting our green linemen with a style of play developed in the fastest football circles and respected on every gridiron in the "Big Ten." His task is a difficult one, but, because of his knowledge of the game, his patience, and his popularity with the men, it is not a bit beyond him. Kenyon makes fair bid to a fast-charging hard-hitting forward wall.

Kuttler is at present enrolled at Kenyon to pick up a few hours necessary for his graduation.

BEAT RESERVE



When rural service lines bring electricity to the farmer's door, many of his labor troubles are at an end. Motors, large and small, will do the many chores of farm and farm house for a few cents per day.

The Farm Electrical

Of the six and a half million farm homes in this country, only half a million have electricity.

Still, the advantages of electricity are widely known. But there is more to farm electrification than the installation of motors, lights and heaters. Current must be brought to the farm, and that means many miles of transmission line, supporting poles, transformers, and adequate generating equipment.

Slowly but surely the electrification of American farms is taking place. As farmers learn how to use electricity, rural service lines reach out farther and farther into open country.

Six million farms to be electrified! Here is a vast and virgin field for the application of electricity, with countless opportunities for college-trained men in the technical and commercial phases of this undertaking. And for the agricultural college student and others planning a future life in rural sections, it means a better, bigger, happier life-time now in the making.



Since its inception the General Electric Company has pioneered in the various fields of applied electricity. Today G-E engineers are co-operating with various State agricultural committees in the study of farm and rural electrification. These committees include members of the agricultural college faculties.

A new series of G-E advertisements showing what electricity is doing in many fields will be sent on request. Ask for Booklet GEK-1.

GENERAL ELECTRIC
GENERAL ELECTRIC COMPANY, SCHENECTADY, NEW YORK

GOLF ON THE CAMPUS

By way of introducing this subject, might we suggest that a far more qualified writer than ourselves would seem to be that well-known English author Charles Dickens. He made such a success of his work "The Cricket on the Hearth" that "Golf on the Campus" should be to him what is commonly known as "easy picking." Unfortunately, however, it is practically impossible to communicate with Mr. Dickens at this time, and hence it becomes necessary for us to do such justice to the matter as is possible without the aid of his valuable services.

That there are many ways in which Kenyon stands unique amongst the Colleges of the Middle West is a fact familiar to all readers of this publication. Its antiquity, its history, its style of architecture—these are but a few of the more prominent features which give to Kenyon College a position equalled by few and excelled by none. To these distinctions, we feel should now be added the lesser-known fact that Kenyon College can boast of a private golf course. We venture to suggest that no other University or College in the country, however large, however wealthy, however exclusive, can claim that there is presented to the members of its Faculty and Student Body, the opportunity to indulge in the Royal & Ancient Game of Golf within the bounds of its own Campus.

We believe you will agree with us, therefore, that the Campus Golf Course is an asset to Kenyon College of no mean value, placing it as it does in a unique position among Colleges of the country. There are, of course, certain minor drawbacks, which, however, can no doubt be eliminated in due time. For example it is our understanding that the majority of golf courses consist of eighteen holes of an average length of some four hundred yards each, whereas our Campus Course, when laid out, was limited to three holes. Certain obstructions in the form of adjacent Library Windows, etc., also limited the holes to considerably under the generally recognized length.

We might state also, that, in going over the Course, we were unable to determine just where the fairways ended and the greens began. In addition, the groundsman, had, apparently, removed the tee boxes—only temporarily, we understand, and to be replaced very shortly with some new and improved models of considerably greater carrying capacity.

These disadvantages however, as can be seen, are of a very minor character, and we feel confident that there will be no member of the Faculty or Student Body so critical as to allow them to prejudice his attitude towards this unique feature of a College Campus which is already a leader among its rivals.

In the course of its hundred years of existence, Kenyon College has produced men whose names and achievements have become world-famed. It now only remains for some one of its members to make painstaking and assiduous use of the opportunities offered through our Campus Golf Course, and by continuous practice and study, to climb triumphantly to the crown of the National Open Golf Championship, thereby inscribing the name of Kenyon College still more indelibly in the Hall of Fame.

SOPHOMORES SUCCUMB IN RUSH

The Cane Rush is one of Kenyon's oldest traditions. The exact date of its origin is not known. During the years before 1896 there were no definite rules set for the Rush. If a freshman or sophomore was tied up in the fight, he was not untied until after the Rush was over, and in this manner many men were eliminated from the Rush. The Cane Rush itself was much more informal than now; the freshmen were given the Cane before dawn, and they had until Five o'clock to show up on the 'battlefield.' When the sophomores heard the freshmen coming down the Path, they would go out and try to capture the Cane. The Rush would last until one class or the other would admit defeat. There was no traditional Cane used in these early Cane Rushes—often it was only a large stick of wood. If the freshmen succeeded in keeping the Cane, and were proclaimed the victors, they were, as a reward, permitted to carry canes the rest of the year.

Many changes have been made at Kenyon in the last thirty years. The Cane Rush has been changed, rules have been made governing it—time limits set, referees appointed, so each year it is becoming better organized and more complex. When Old Kenyon was remodeled a piece of one of the original beams was taken and carved into the Cane that is now used in the Rush. This new cane was first used in the Fall of 1897, and the Class of 1900 was the first to have its numerals carved upon it. Since that time the Rush has been won only three times by a Sophomore Class.

At high-noon Saturday September 19th, the freshmen descended the path from Bexley singing their Hymn of Hate, and entered the lists between Ascension and the Library at the north end. They ranged themselves in double rank facing the sophomores, some eighty yards away.

Coach Wiper, referee of the Rush, strolled nonchalantly out into No Man's, dropped the cane, and ran for his life. A moment later the spot that Mr. Wiper had just vacated, if seen in silhouette, would have closely resembled a log-jam on the Mississippi. The next eight minutes were too gruesome for description. The slaughter was great on both sides, and the turmoil in general maintained the appearance of the aforesaid log-jam—with a cramp in its collective stomach.

At the end of that time Referee Wiper blew his whistle, and the mass stopped wriggling. Gently but firmly he peeled off the layers of the mound until the cane was in sight. One by one the hands were counted, and the verdict of 15-14 in favor of the freshmen. After some breathless cheering on the part of the victors, both sides tenderly bore their dead from the field, while the cane was relegated to Rosse Hall for another year.

FALL DANCE OCT. 23-24
BRING A GIRL!

He: "How's the fare at the Commons?"

He: "Oh, fare."

BEAT RESERVE

AMERICAN BEAUTY SHOPPE

Hats Cleaned and Blocked

Shoes Shined and Dyed.

13 South Main Street,

Mt. Vernon, Ohio

PARK WORLEY

EDWIN WORLEY

WORLEYS'

Gentlemen's Clothing and Furnishing Goods

113 South Main

MARDIS
MUSIC STORE

HOME OF VICTOR & BRUNSWICK

Always the latest records

108 South Main Street

Mt. Vernon, Ohio

CRANES

Candies of Renown—Fresh for your order.

Also the largest assortment of 5c and 10c bars on the hill. TRY A FAT EMMA.

W. S. KENAGA

2nd Floor Front M-K

COLLEGE MEN!

THE NEW FALL AND WINTER STYLES

Are Now Ready

DRESS BETTER For LESS! at

MILTON S. LEWIS

120 S. Main St.

Mt. Vernon, Ohio

MALLORY HATS

FRANK L. YOUNG, JEWELER

Victor Records — Fountain Pens — Watch

Repairing — Complete Optical Service

11 South Main St.

Mt. Vernon, Ohio

JUST IN — A New Stock of LOUNGING ROBES

in the latest colors and models.

at ROSENTHALL & ESELY'S

Opp. Vine Theater.

Walk half a block and save a dollar

When You Say It With Flow-
ers, Say It With "OURS"



**THE WILLIAMS FLOWER
SHOP**

Mt. Vernon, Ohio.

**Wholesale Dealers in
Candy, Cigars,
Cigarettes**

**M. NYMAN
Mt. Vernon, Ohio**

The Peoples Bank

Gambier, Ohio

OUR AIM is to extend every
courtesy consistent with
GOOD BANKING, and to give
all our customers such LIB-
ERAL TREATMENT that they
will continue to do business
with us.

**Interest paid on Time
Deposits**

THE BAKERY

GOOD THINGS

to
EAT

**A Full Line of
CIGARS CIGARETS
and TOBACCOS**

Jewells Ice Cream

**GEO EVANS
MERT JACOBS**

Get your Eastman Films
at the KODAK STORE.
Try the Drug Store First

ALLEN'S DRUG STORE
8 S. Main St. Mt. Vernon

KENYON DOWNS ASHLAND 17-0

The bell on old Kenyon began its 1925-26 career when the football team opened the season with a 17-0 victory over Ashland, on October 3.

The Purple showed a line that was practically impregnable. The defensive work of the forwards was a great tribute to Assistant Coach Rudolph Kuttler, who has been handling for but three short weeks. It is quite a task to pick an outstanding star on the line in this game; however, the comeback of Harris who has been shifted from fullback to tackle after an absence of two years from the gridiron was remarkable.

Kenyon revealed an aerial attack that quite bewildered the upstate aggregation, subsequently resulting in a victory for the home team.

The first touchdown came in the initial period on a pass to Rowe, which followed a long gain by Mulvey who was on the receiving end of a twenty yard heave from Peters.

Early in the second quarter Peters' trusty toe added three more points, and a few minutes later this versatile back shot a pass to Van Epps and followed it by one to Corey who crossed the final chalk line with six more points for Kenyon.

Ashland tightened up in the second half, however, and prevented further scoring.

Lineup and Summary:

Kenyon	Ashland
Corey	L. E. Wartaler
McClain	L. T. Riblet
Stuart	L. G. Buzard
Hovorka	C. Kellogg (c)
Norris	R. G. Lerch
Harris	R. T. Garber
Van Epps	R. E. Needham
Mulvey	Q. Echelberger
Peters	L. H. Craig
Worley (c)	R. H. Ganyard
Rowe	F. Gillen

Score:	Kenyon	7-10-0-0—17
	Ashland	0-0-0-0—0

Touchdowns: Rowe, Corey.
Goals after touchdowns: Peters 2.
Drop-kick: Peters.

Substitutions: Kenyon: Rodenbaugh for McClain, Adams for Rodenbaugh, Bissell for Stuart, Uhler for Norris, French for Harris, Dempsey for Van Epps, Muir for Mulvey, Puffenberger for Peters, Newhouse for Rowe and Kraemer for Corey.

Ashland: Johnson for O. Riblet, F. Needham for Ganyard, Schaeffer for Buzard, G. Riblet for F. Needham, Crawford for J. Needham, F. Needham for Echelberger and Allerding for Kellogg.

BEAT RESERVE

H. L. WAGNER

Designer Tailor

**Clothes Remodeled
and
REPAIRED
Mt. Vernon**

A. G. SCOTT

DRY GOODS GROCERIES

**Candy and Cigars
GAMBIER, OHIO**

VARSITY OVERWHELMS FROSH IN ANNUAL GAME

The Varsity defeated the Freshmen in easy fashion Saturday, Sept. 26 by the score of 33-6. The Freshmen were lucky to penetrate the stone wall defense of the Varsity for even six points. Vorhees picked up a fumble early in the game and ran twenty yards for the Freshmen's only score.

The stars of the game were Eberth, Puffenberger, and Worley for the Varsity, and Leonard for the Freshmen. The Varsity line did not meet with much success, and the scoring was due largely to the ability of the aforesaid backs. By great misfortune, Eberth twisted his ankle when tackled early in the fourth quarter, and will be out of the game for several weeks.

After a few long runs in the first quarter Vorhees scored the first touchdown, but Taylor's dropkick for extra point failed. Following the kickoff the Varsity started a march down the field which resulted in a touchdown by Rowe. There was no further scoring in the first half.

In the beginning of the third quarter Dempsey raced thirty yards for a score, after receiving a forward pass, and broke the tie. Muir kicked goal making the score 13-6. The Varsity's third touchdown was made by Muir on another forward pass. The Varsity walked through the Freshmen for the final touchdowns by Eberth and Rowe. The lineup was as follows:

Putnam	L. E. Corey
Lewis	L. T. McClain
Farr	L. G. Stuart
Leonard	C. Hovorka
Boyer	R. G. Norris
Taylor	R. T. Harris
Cunningham	R. E. Dempsey
J. Mulvey	Q. P. Mulvey
Ahrendt	L. H. Puffenberger
Vorhees	R. H. Worley
Noonan	F. Rowe

At The

NYAL DRUG STORE

115 South Main Street
MOUNT VERNON, OHIO

We fill your drug and toilet
goods needs carefully and
promptly.

**CARL N. LOREY
Druggist**

**THE KOKOSING LUNCH
AND GIFT SHOP**

10 South Main Street, Mt. Vernon, Ohio

MRS. FRANCIS W. BLAKE, Hostess

A wonderful showing of Gifts of all kinds

BOX LUNCHES A SPECIALTY

**GEO. F. OWENS
Jeweler and Optometrist**

117 South Main Street

Mount Vernon, Ohio

Spalding & Wilson

**Athletic
Goods**

**COSTELLO
East Division**

**POPCORN—
See it Popped**

**PEANUTS—
Roasted Daily**

Billiards

Smokers Supplies

**TOM WILSON
"The College Barber"**

**MARK HANNA
(W. C. Colwell)**

TAXI SERVICE & DRAYAGE

**S. R. DOOLITTLE
GENERAL MERCHANDISE**

Students Supplies, Felber's
Cakes and Crackers,
Fancy Choco-
lates, Kenyon
Views.

CHASE AVE., GAMBIER, OHIO

**Johnston & Murphy Shoes
\$11.00 and \$11.50**

**Walk-Over Shoes
\$6.50 and \$8.50**

Laundry Bags and Repairing

**L. H. JACOBS
Gambier, Ohio**

DE STADHIS

Each fall, nowadays, the youth of the nation rushes back to the season ticket and the stadium. Likewise to the tuition fee and the curriculum, but these last are incidental. It seems to me that the colleges and universities of the country are pursuing the wrong tactics entirely in the literature that they send out to prospective students and the fathers of prospective students. What the youth of the commonwealth wish to know is not, as has commonly been supposed in the past, what courses are taught and how an education may best be obtained; rather, they are curious as to the capacity and dimensions of the stadiums, the coaching staffs, the all-American half-backs of the past season, and kindred matters. "Red" Grange has done more toward setting the plow-boys rushing to the University of Illinois than all Thomas Arkie Clark's servants put together.

Hence, it seems to me, education has got into a woeful plight indeed. The desire for culture, save for a few conspicuous, because isolated, cases, has died. What the man entering college needs is no longer editions of the classics, portfolios, leather note books, and the like. The call today is for track pants, nose-guards, baseball shoes, and jock-straps.

Football has become a national institution. College football of the first class, while miserable watching compared to professional football of the same class, is even better organized. It provides financial returns that would have been scoffed into oblivion had they been predicted a few years ago. The spirit of the sport has almost entirely disappeared—it is played for the sport lying in it only on the sandlots. Indeed, the only even semi-intelligent mentor the sport has produced, the late Walter Camp, grew alarmed and disgusted with the high state of organization and general metamorphosis of the game before he died (vide: The Frankenstein in College Athletics.)

Kenyon, through being somewhat conservative and poverty stricken, has so far failed to make a demigod of athletics. It still bears a great deal of the genteel air of a learned and cultured grove. But it is slowly slipping. Perhaps before many more years glide past Kenyon will have a mammoth stadium. Along with that will probably come courses in curve-greasing, manual training, machinist problems, etc. God forbid! And the coveted degree then, quite possibly, will be Bachelor of Steam-fitting and Boiler-making. And when that day comes I hope I shall be safely sizzling in hell.

Whenever I hear someone declaiming upon the fabulous batting average of "Babe" Ruth; or the amazing speed with which Charlie Paddock can cover 100 yards; or the stupefying punches of William Harrison (Jack) Dempsey; or the masterly football manipulations of "Red" Grange, I am undecided whether to snicker or retire to my cell and pray. The worship of such greatness seems

very like the child's ambition to be a street-car conductor, a railroad engineer, a livery stable attendant, or a life-guard. These individuals will all be forgotten within a half century; "Red" Grange within five years. Besides, their present eminence is merely the result of a correct diet and a properly atrophied brain.

FRESHMAN FOOTBALL SQUAD

The freshmen football squad, consisting of some thirty-five men averaging in weight around 155 pounds, promises good Varsity material for next year. Most of the men are prep school veterans. The members of the squad are Ahrendt, Boyer, Broden, Cott, Cunningham, Cink, Dawes, Farr, Gale, Guthery, Hartley, Hepfinger, Hubbell, Krauser, Langendorff, Lee, Leonard, Lewis, Manlove, Maxon, McLain, Morgan, Mulvey, Noonan, Pacella, Putnam, Rodgers, Rose, Sawyer, Sheely, Storm, Taylor, Voorhees, Waddington, Walling, and Welsh.

HOME COOKING

Gambier's Better
Eating House

VERNON'S

We Cordially Invite You To Inspect Our Extensive Line Of Original And Artistic Novelties.

BOOK ENDS

CANDLE STICKS

ART OBJECTS

ASH TRAYS

NOVELTIES

THE BOOK and ART SHOP

MAIN TIRE STORE

234 S. Main St.

Phone 1222

Drive in Service

Road Service

While in Mt. Vernon eat at the W-G Cafeteria

You get what you like and you like what you get

Just West of The Square

Freshmen, Sophomores, Juniors, Seniors, Athletes

DO YOU KNOW?

"HOW TO STUDY"

The Students' Hand-book of Practical Hints
on the Technique of Effective Study

By WILLIAM ALLAN BROOKS

A GUIDE containing hundreds of practical hints and short cuts in the economy of learning, to assist students in securing MAXIMUM SCHOLASTIC RESULTS at a minimum cost of time, energy and fatigue. ESPECIALLY RECOMMENDED for overworked students and athletes engaged in extra curriculum activities and for average and honor students who are working for high scholastic achievement.

Some of the Topics Covered

Scientific Shortcuts in Effective Study.
Preparing for Examinations.
Writing Good Examinations.
Brain and Digestion in Relation to Study.
How to Take Lecture and Reading Notes.
Advantages and Disadvantages of Cramming.

The Athlete and His Studies.
Diet During Athletic Training.
How to Study Modern Languages.
How to Study Science, Literature, etc.
Why Go to College?
After College, What?
Developing Concentration and Efficiency.
etc., etc., etc., etc., etc., etc.

Why You Need This Guide

"It is safe to say that failure to guide and direct study is the weak point in the whole educational machine." Prof. G. M. Whipple, U. of Michigan.
"The successful men in college do not seem to be very happy. Most of them, especially the athletes are overworked." Prof. H. S. Canby, Yale.
"Misdirected labor, though honest and well intentioned may lead to naught. Among the most important things for the student to learn is how to study. Without knowledge of this his labor may be largely in vain." Prof. G. F. Swain, M. I. T.
"To students who have never learnt 'How to Study,' work is very often a chastisement, a flagellation, and an insuperable obstacle to contentment." Prof. A. Inglis, Harvard.
"HOW TO STUDY" will show you how to avoid all misdirected effort. Get a good start and make that year a highly successful one by sending for this hand book and guide NOW.

You Need This Intelligent Assistance

CLIP
AND MAIL
TODAY

AMERICAN STUDENT PUBLISHERS,
22 West 43rd St., New York.

Gentlemen:

Please send me a copy of "How to Study" for which I enclose \$1.00 cash; \$1.50 check.

Name

Address