




# Introduction

## Methodology

Next, I compiled data on the on the number of viewers all the 2018 men's and women's Grand Slam Finals<sup>3 4 5</sup>. This data was then used to create Figure 4.


Amber McReynolds  [@AmberMcReynolds](#)

Indeed! Passing the torch. [@BillieJeanKing](#) fought for [#EqualPay](#) in tennis starting in the 1970s. Progress is still needed, but the gap has started to close at least when it comes to grand slam tournaments like [#Wimbledon](#) where women & men are awarded the same.

[#WhenWomenVote](#)

Trisha Goyal  [@trishagoyal](#)

Love that tennis has always been [#femalefirst](#) with equal pay for male and female grand slam winners. Can't wait to bring this to life with [@breakthelovee](#) For more check out [@Refinery29](#)'s read:

Andrew McGhie  [@mcghienio](#) · Jul 14, 2018

under 90mins for the woman's Wimbledon final... Nadal and Djokovic will still be in their ice baths... just why is woman's **Grand Slam tennis** contested over 3 sets? the ladies should have to battle over 5 sets if they want **equal pay** cheques! [#Wimbledon](#) [#wimbeldon2018](#)

Mel [@raydocmel](#) · Sep 10, 2019

I agree with **equal pay** for **equal** work. In **tennis grand slam** tournaments, the men play best of 5, the woman best of 3. So men should be paid more, unless the woman also play best of 5. Fairness

A bar chart titled "2018 Grand Slam Viewership" comparing the viewership in millions for Men and Women across four Grand Slam tennis tournaments. The y-axis represents viewership in millions, ranging from 0 to 5,000,000 in increments of 500,000. The x-axis lists the four tournaments: Australian Open, French Open, U.S. Open, and Wimbledon. For each tournament, there are two bars: a blue bar for Men and a red bar for Women. Wimbledon shows the highest viewership for both genders, with Women slightly exceeding Men. The U.S. Open also shows higher viewership for Women than Men. The Australian Open and French Open show more similar viewership numbers for both genders, with Men slightly higher in the Australian Open and slightly higher in the French Open.

Tournament	Men (Millions)	Women (Millions)
Australian Open	1,550,000	1,150,000
French Open	1,550,000	1,450,000
U.S. Open	2,050,000	3,100,000
Wimbledon	4,500,000	4,600,000

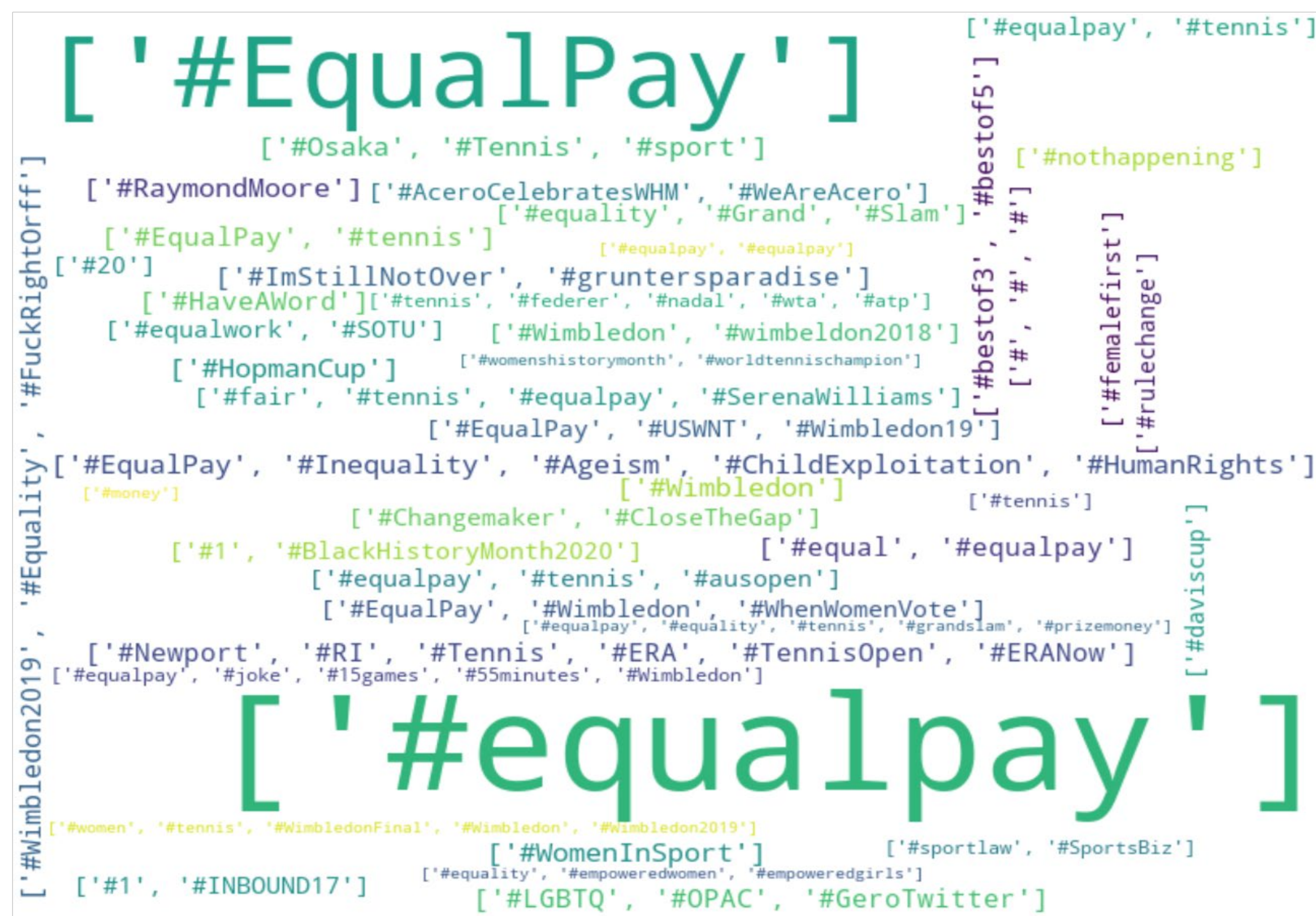
## Analysis

## Conclusion

## Acknowledgements

## References

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**Figure 1.** Wordcloud of the most popular hashtags associated with the search term ‘Grand Slam tennis equal pay’.